

## THE VILLAGE CARD CLUB

### Easybridge! Progress Report

Thursday Session:	<u>Date</u>	<u>Players</u>	<u>Date</u>	<u>Players</u>	<u>Date</u>	<u>Players</u>
	Oct 16	33	Jan 1	12	Mar 5	17
	Oct 23	40	Jan 8	16	Mar 12	15
	Oct 30	39	Jan 15	19	Mar 19	21
	Nov 6	33	Jan 22	16	Mar 26	12
	Nov 13	25	Jan 29	23	Apr 2	19
	Nov 20	17	Feb 5	19	Apr 9	12
	Dec 4	27	Feb 12	16	Apr 16	19
	Dec 11	23	Feb 19	20	Apr 23	26
	Dec 18	20	Feb 26	20	Apr 30	20
					May 7	—

Saturday Session:	<u>Date</u>	<u>Players</u>	<u>Date</u>	<u>Players</u>	<u>Date</u>	<u>Players</u>
	Feb 21	32	Mar 14	38	Apr 11	22
	Feb 28	44	Mar 21	41	Apr 18	28
	Mar 7	39	Mar 28	38	Apr 25	35
					May 2	25

Attendance in first 10 sessions: Thursday: 269 (avg 26.9)      Saturday: 342 (avg 34.2)

Revenue:                      623 x \$2 = \$1,246 (First 4 games in each session were gratis)

Workshops:	<u>Date</u>	<u>Students</u>	<u>Date</u>	<u>Students</u>	<u>Date</u>	<u>Students</u>
	Nov 10	19	Feb 16	9	Apr 6	7
	Nov 24	6	Mar 2	5	Apr 13	7
	Dec 8	9	Mar 9	27	Apr 20	19
	Jan 5	11	Mar 16	10	Apr 27	12
	Jan 19	6	Mar 23	3	May 4	21
	Feb 2	4	Mar 30	20		

Revenue:                      168 x \$7 = \$1,176 (Mar 9 workshop was gratis)

Textbooks:                  We have sold all of our 100 EB! 1 texts and 25 of our 50 EB! 2 texts. The remaining EB! 2 texts will be sold when the Saturday game evolves to Easybridge! 2 in July.

Membership:                80 players have participated in the Thursday game. (12 were already playing in the Newcomer and 49er games and joined the Thursday program as it matured.) Of the 68 new players, 27 have dropped out. Retention: 60.3%

75 players have participated in the Saturday game. (24 of them also play in the Thursday game or moved from it.) Of the 51 new players, 12 appear to have dropped out. Retention: 76% (at this point).

77 players (including four 49ers and four 299ers) have attended Easybridge! Workshops.

49 Thursday players and 44 Saturday players paid their dues for 2009. Of these 93 players, 12 were VCC members playing regularly before Easybridge! began.

#### Recommendations:

The Thursday game be classified Easybridge! 2 (0-49) effective immediately, making it a continuing educational offering for the 67 VCC members who have 20-49 MPs, those with fewer than 20 MPs

who are already enrolled, and others with fewer than 20 MPs who may be recruited.

The Saturday game remain classified Easybridge! 1 (0-20), keeping it available for the 131 VCC members having fewer than 20 MPs.

The Monday morning workshops be marketed as a regularly-scheduled educational offering for Newcomers and 49ers, but open to all who wish to improve their game.

That both Sunday Swiss games (Open and 299er) be flighted with an Easy-bridge! flight (stratified 0-19 and 20-49) beginning June 1.

Respectfully submitted,

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